

<b>STUDY MODULE DESCRIPTION FORM</b>		
Name of the module/subject <b>Organizational structures of an international enterprise</b>		Code <b>1011102331011165116</b>
Field of study <b>Engineering Management - Full-time studies -</b>	Profile of study (general academic, practical) <b>(brak)</b>	Year /Semester <b>2 / 3</b>
Elective path/specialty <b>Enterprise Management</b>	Subject offered in: <b>Polish</b>	Course (compulsory, elective) <b>elective</b>
Cycle of study: <b>Second-cycle studies</b>	Form of study (full-time, part-time) <b>full-time</b>	
No. of hours Lecture: <b>15</b> Classes: <b>15</b> Laboratory: <b>-</b> Project/seminars: <b>-</b>		No. of credits <b>3</b>
Status of the course in the study program (Basic, major, other) <b>(brak)</b>		(university-wide, from another field) <b>(brak)</b>
Education areas and fields of science and art <b>social sciences</b> <b>Economics</b>		ECTS distribution (number and %) <b>3 100%</b> <b>3 100%</b>
<b>Responsible for subject / lecturer:</b>  dr inż. Edmund Pawłowski email: edmund.pawlowski@put.poznan.pl tel. 616653372 Faculty of Engineering Management ul. Strzelecka 11 60-965 Poznań		
<b>Prerequisites in terms of knowledge, skills and social competencies:</b>		
1	<b>Knowledge</b>	Student has the knowledge of enterprise management, economics and marketing
2	<b>Skills</b>	Student is able to discern, to associate and to interpret the occurrence appearing in an enterprise
3	<b>Social competencies</b>	Student understand and is prepared for held his social responsibility for decisions made in an enterprise
<b>Assumptions and objectives of the course:</b> Transmission of theoretical knowledge in the field of international corporate structures to practical skills of designing structures at the international Headquarters and their corporation Divisions		
<b>Study outcomes and reference to the educational results for a field of study</b>		
<b>Knowledge:</b>		
1. Student knows the reality of international context of business - [K2A_W04]		
2. Student knows different structures form of international business and can apply them in a real situation - [K2A_U03, K2A_U04]		
3. Student has the knowlwdge haw to design the international structure of an entrprise operating in international environment - [K2A_U06, K2A_U07]		
<b>Skills:</b>		
1. Student is able to interprat the situation of an enterprise in the international context - [K2A_U01, K2A_U02]]		
2. Sudent can identifay different structural models of corporations and their international context - [K2A_U03, K2A_U04]		
3. Student is able to analyze and design of the organizational structure fo an international corporation - [K2A_U06, K2A_U07]]		
<b>Social competencies:</b>		
1. Student is conscious of the role, required competences and responsibilities of managers managing an international enterprise - [[-K2A_K03]		
2. Student is ready to develop his knowledge in this area - [K2A_K06]		
<b>Assessment methods of study outcomes</b>		

<p>-Forming grade:  a/ classes: on the basis of the evaluation the systematical progress of carried out projects  b/ lectures: on the basis of the answers to the questions concerning the discussed problems at the previous lectures  Sum up grade:  a/ classes: (1) public presentation of the project, (2) discussion carried out the presentation, (3) quality and form of the project</p>		
<b>Course description</b>		
<p>-The internationalization of business and organizational structures of corporations - divisional consistency problem.  -The evolution of organizational structures in international business corporations.  -Management of the subsidiaries of international corporations.  -Designing the organizational structure of the international corporate headquarters. Designing the organizational structure of a division. Designing the organizational structure of a small business in the international business.</p>		
<b>Basic bibliography:</b>		
<p>1. Branowski M., Pawłowski E., Trzecieliński S., Przedsiębiorstwo międzynarodowe, Wydawnictwo Politechniki Poznańskiej, poznań 2013  2. Rozkwitalska M., Zarządzanie międzynarodowe, Difin, Warszawa, 2007  3. Rymarczyk J., Internacjonalizacja i globalizacja przedsiębiorstwa, PWE, Warszawa, 2004  4. Sowa K., Strategie konkurencji korporacji ponadnarodowych, ., Difin, Warszawa, 2006  5. Czinkota M.R., Ronkainen I.A., Moffett M.H., International business, Thomson, USA, 2005.</p>		
<b>Additional bibliography:</b>		
<p>1. Fonfara K., Gorynia M., Najlepszy E., Schroeder J, Strategie przedsiębiorstw w biznesie międzynarodowym, Wydawnictwo AE w Poznaniu , Poznań, 2000</p>		
<b>Result of average student's workload</b>		
<b>Activity</b>	<b>Time (working hours)</b>	
<b>Student's workload</b>		
<b>Source of workload</b>	<b>hours</b>	<b>ECTS</b>
Total workload	76	3
Contact hours	39	2
Practical activities	15	1